



Dear Business Owner:

The Enchanted Playhouse is looking for program sponsors for our upcoming winter 2021 show, **The Reluctant Dragon**. The show will run **June 10th, 11th and 12th, 2021**. Be sure to check our website and Facebook page frequently for photos, videos, and updated information. Our productions are guaranteed to be appropriate for the entire family to attend and are sure to bring a smile.

Those attending any of our outdoor public performances of the above production will see your company's sponsorship in any of our show programs. Your program sponsorship will be seen by a wonderful group of families, friends, and theatre fans who often make theatre night a special occasion with meals out, shopping, and fun. And as our audiences consist of families from throughout the County of Tulare, you will be increasing your coverage at a minimal cost. The sponsorship you pay for helps underwrite the costs incurred in producing these live family-oriented theatre productions year after year. Your support through a program sponsorship is greatly appreciated.

Your business sponsorship will run in the program for the production and you will have priority access to space in future programs. The program sponsorship in our productions remain very reasonably priced as follows:

- Full Page (Roughly 5" x 8") - \$135.00
- One-Half Page (Roughly 5" x 4") - \$75.00
- One-Quarter Page (5" x 2" or 2 ½" x 4") - \$50.00
- Business Card Size - \$30.00

Your business sponsorship can contain any information you desire including graphics, coupons, etc. Just complete the reverse side of this letter and attach your copy ready ad in JPEG, GIF or BMP format and your check made out to "Enchanted Playhouse Theatre Company" in the appropriate amount and give it to your Enchanted Playhouse board representative or mail it to us at P.O. Box 2566, Visalia, CA 93279. We can also receive digital versions of your advertisement at info@enchantedplayhouse.org. Thank you for your support of local children's theatre!

Please have your program information to us no later than 05/24/21.

QUARTER PAGE

HALF PAGE

**QUARTER
PAGE**

FULL PAGE

**BUSINESS
CARD**

Business Name: _____

Contact Person: _____

Address: _____

Telephone Number: _____

City/State/Zip: _____

Ad Size Desired: _____

[Type text]

[Type text]

[Type text]

Copy Ready Ad Attached: Yes _____ / No _____ (JPEG, BMP or GIF format preferred)